

Mark Long

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WORK EXPERIENCE

Gorilla Sound

Chief Creative Officer

August 2018 – Present

Boise, ID & Chicago, IL

- Gorilla Sound provides custom audio production, sound design, and music production for radio, TV, and film.
- As Chief Creative Officer I oversee our team of producers and consult with clients across the country.
- Serve on the leadership team as part of key strategic decisions and business direction.
- Executive Producer for [Spout Podcast](#).
- Create radio imaging, music, sound design, and other audio content for clients in markets including Phoenix, Portland, San Antonio, Louisville, Myrtle Beach, and more.

Townsquare Media

Production Manager

June 2016 – July 2021

Boise, ID

- Led a team of 12-15 to create audio content in Boise and across hundreds of radio stations in 60+ markets.
- Increased agency production revenue 20% year-over-year.
- Earned state-wide awards for best commercial work in 2017, 2018, and 2021.

Cumulus Media

Regional Creative Services Director

July 2011 – May 2016

Peoria, IL

- Directed audio production and client development operations for ten radio stations across three markets.
- Oversaw the merge of departments from three markets into one central operation.
- Generated \$20k average in monthly billings through spec work.

Townsquare Media

Assistant Production Director

November 2010 – June 2011

Bloomington, IL

- Secured exclusive production contracts from local and regional businesses through creative relationships.
- Assisted Production Director in producing audio content for three radio stations.
- Trained interns in copywriting, voiceover, and audio production.

EDUCATION

Illinois State University

Bachelor of Arts, Mass Communication

May 2010

Normal, IL

- Served as General Manager of Illinois State's student radio station, WZND from 2008 to 2010.
- Awarded \$10k in scholarships from John Bayliss Broadcast Foundation and Broadcast Education Association.
- Minor in Spanish.

SKILLS & INTERESTS

- **Software:** Extensive knowledge of Adobe Audition, StudioOne, vCreative, Zetta, WideOrbit, Pro Tools
- **Skills:** account management; project management; B2B communications; marketing campaign planning; creative consultation; copywriting; editing; client services; sound design; music production; voiceover; radio imaging; audio production; podcasting
- **Interests:** Music; motorcycles; cats; history; automotive; travel; camping; hiking; retro video games; computers